

aliathon

RESORT

PAPHOS - CYPRUS



SPORTS TOURISM AT THE ALIATHON RESORT

About the Aliathon

- ALIATHON is classified as an A' Class / 4-star Plus Holiday Resort
- Owned & managed by a Cypriot family (100% ownership)
- Established in 1992 with opening of 52 apartments
- The Aliathon has now grown into a holiday resort inclusive of two hotels (the Aliathon Aegean & the Aliathon Ionian) and a commercial plaza.

- Total capacity 460 rooms, apartments & suites
- An extensive range of facilities & services
- Maximum hotel capacity: 1500 guests
- Number of employees: more than 300
- Hosting over 30,000 guests per year
- Hosting and array of events annually

ALIATHON RESORT MASTERPLAN



Why Sports Tourism in Cyprus?

1. Sports tourism is one of the fastest growing segments of the travel industry

2. Cyprus, an ideal sports destination:

- Exceptional Climate
- A range of up-to-date sport facilities
- High Quality Service industry
- Impressive choice of accommodation (from self-catering apartments to luxury hotels with high quality of sport facilities on site)
- Great location & Connectivity: a gateway between Europe and Middle East, Cyprus enjoys easy flight connectivity with all major European countries and beyond
- Short travel times between city, sea & mountains
- Safe & friendly atmosphere that encourages athletes to bring families for an enjoyable break in the sun



Why Sports Tourism in Cyprus?

3. Sport Tourism as an attraction for managing seasonality

4. A significant number of guests (group bookings) and extended average length of stay for sports groups / athletes when attending training camps, competitions and events

5. Certain segments of the sports tourism business have a higher spending power (first class professional teams, golfers etc.)

6. Cyprus has to offer much more to the athletes and visitors (cultural tourism, eco-tourism, culinary and wellness tourism)

7. Promoting the sports tourism can help improving the awareness of Cyprus as a destination leading to an increase of the demand for future bookings



The Sport Segments that we are targeting:



The Sport Segments that we are targeting:



Aliathon Highlights for Sports Tourism

1. Ideally located in the heart of Paphos tourist area, 100m from the beach and 10 minutes away from Paphos International airport in an area with a highly developed infrastructure for sports enthusiasts (with walking, running and cycling pathways)



An aerial photograph showing the Aliathon Resort and Geroskipou Sports Center. The resort is a large, modern building complex situated near the coast. The sports center features a red running track, two green football pitches, and a large blue swimming pool. The surrounding area includes agricultural fields and a road.

Aliathon Resort

Geroskipou Sports Center

2. Close proximity to the Geroskipou Sports Center (within walking distance)

BENEFITS FOR SPORTS GROUPS & ATHLETES

- Cost saving as there is no need for transfers
- Valuable time saving due to short distance
- Comfort & Convenience / easy accessible
- Focus on training
- More time for recovery



Geroskipou Sports Center

FOOTBALL

- First main football pitch 68m x 105m
- Second pitch 56m x 80m

ATHLETIC

- 8 lanes track
- Track, hurdles, long jumping
- Starting blocks

STADIUM FACILITIES

- Changing rooms, WC, showers, locker rooms
- Physiotherapy & recreational room
- Light equipped gym

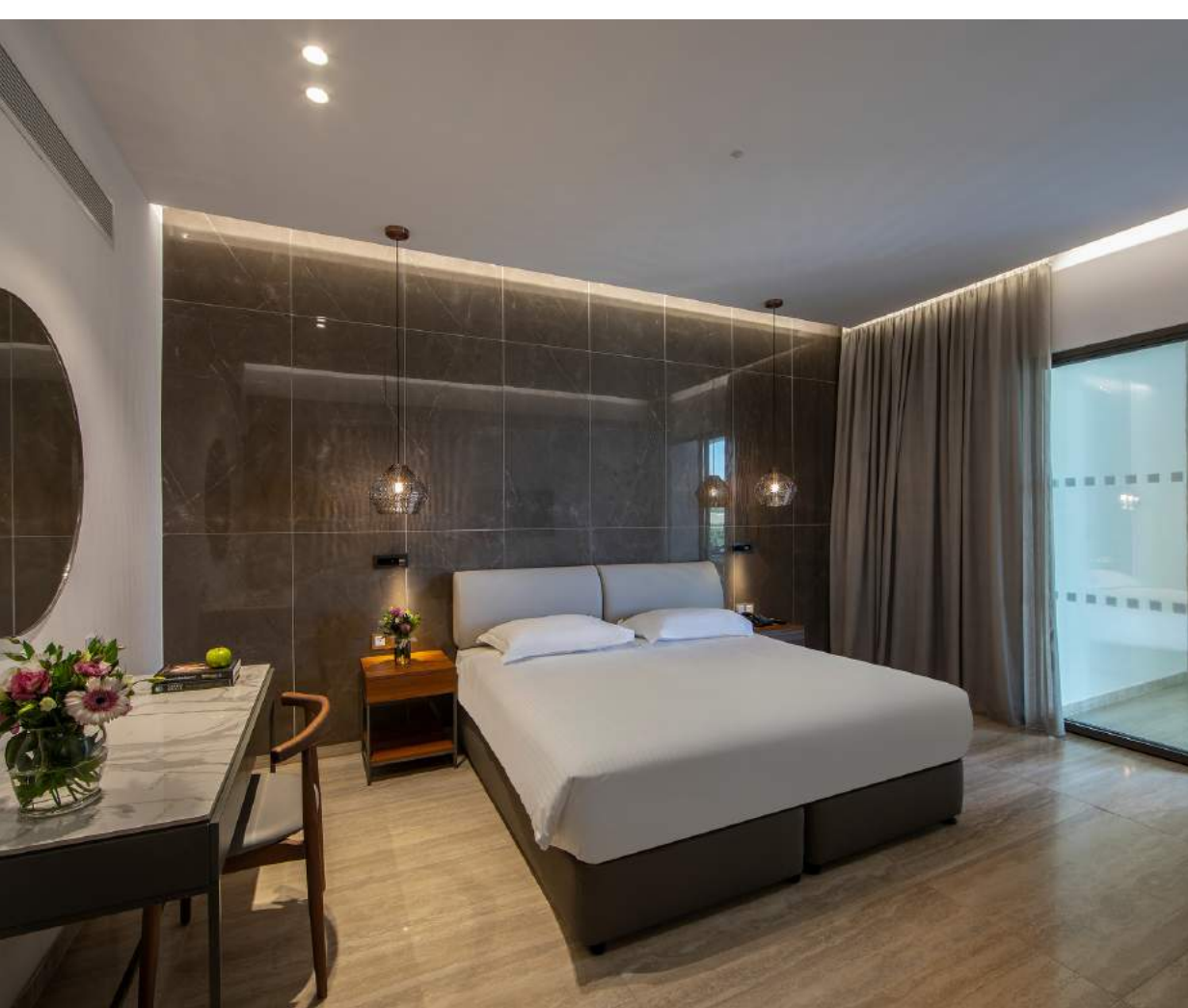


SWIMMING, WATERPOLO, SYNCHRONIZE SWIMMING

- 10 lanes 50m x 25m - Olympic size pool
- Outdoor
- Heated during winter month 27-28 degrees
- Changing rooms, WC, showers, locker rooms
- Physiotherapy & recreational room
- Start blocks
- Wavekiller & backstroke lines
- Training clocks
- Light equipped gym

3. Large resort rather than merely a hotel, the Aliathon offers the space (estate of 140.000m²) and facilities, ideal for athletes (flat resort that provides easy access to rooms and facilities)





4. Spacious rooms, apartments & suites that can accommodate every need and budget

- From self-catering apartments to luxurious suites
- Accommodation units varying in size from 30m2 to 100m2
- All double beds can be converted to two single beds (twin beds)
- Due to the layout and room sizes of the accommodation units, we offer the space for storing the sport equipment as well as an easy access to the rooms
- Bedroom Comfort (orthopaedic bed mattresses, pillows etc.)
- In-room amenities
- High speed Wi-Fi connection





5. Flexible eating options & offering of all possible meal plans

- The dedicated Aliathon team is always happy to fulfill any dietary requirements in order to meet the specific nutritional needs of an athlete
- Specialized menus carefully designed with a particular focus on nutritional value
- Excellent buffet and / or a la carte meals depending on athletes' requirements
- Private dining areas for teams on request
- Flexible meal hours according to the athletes training program

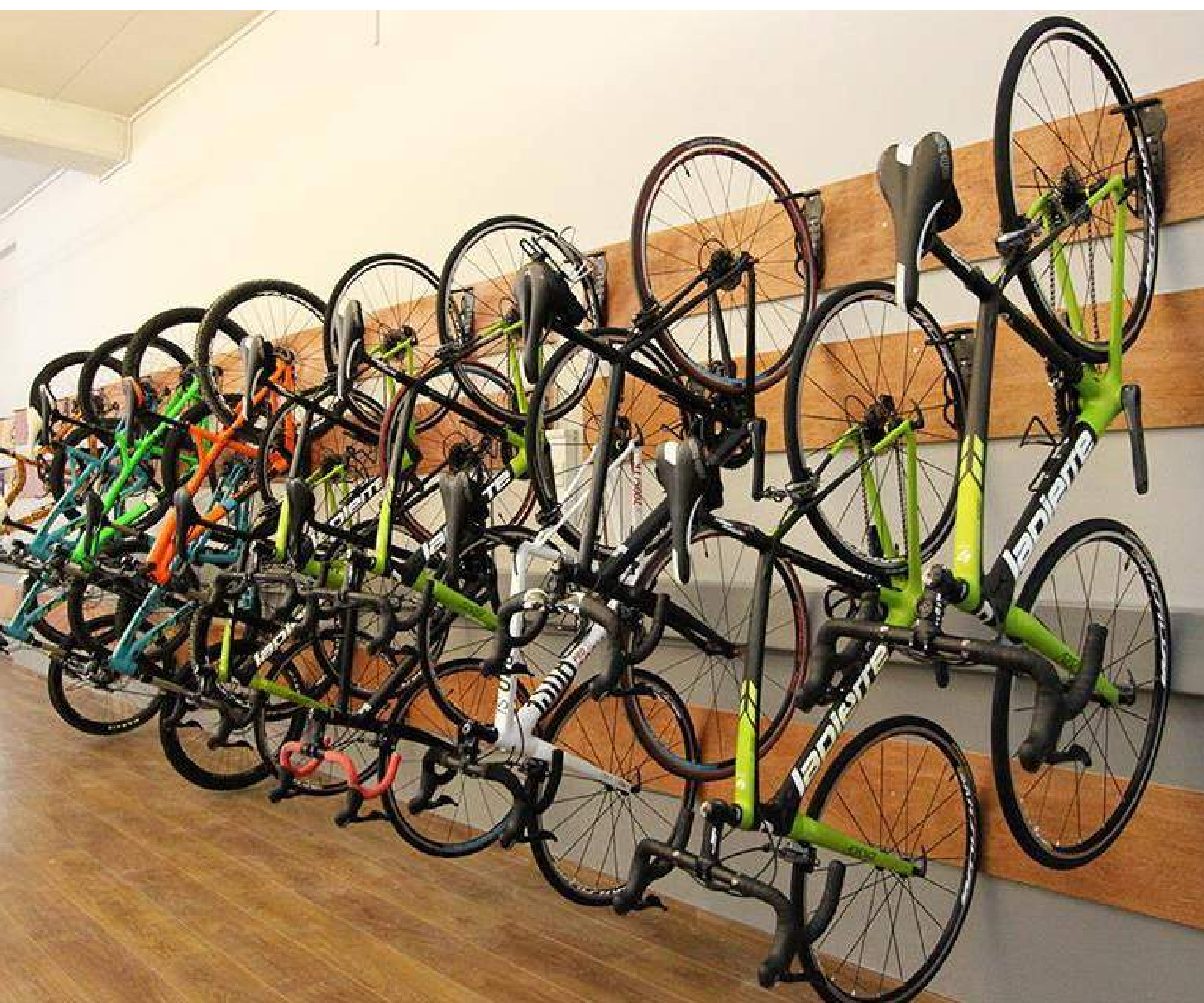
6. Aliathon Sport Facilities (on Site): a Fully Equipped Fitness Centre



6. Aliathon Sport Facilities (on Site): SPA Center



- Spa centre with qualified personnel including specialists in sports massage
- 8 treatment rooms with en-suite showers
- Heated indoor pool with Jacuzzi (whirlpool)
- Sauna and Steam Room
- Changing rooms, WC, showers, locker rooms



6. Aliathon Sport Facilities (on Site): Bike Room & Rental Station

Providing professional Canyon road bikes in addition to a fleet of MTB full and hard tail specs. Our partner Aspire Cycling can deliver a full support package including road, mechanical, rentals, nutritional and guiding.

FACILITIES

- City Bikes, Mountain bikes, Canyon road bikes
- Rentals from 1 day and more
- Full day Mountain Biking Tours: Mount Olympus, Akamas Park and Diarizos Valley for all abilities
- Secure bike storage
- Including: helmet, locks, pump, maps
- Mountain Bikes: baby carriers & kids bikes available

The Aliathon was the first hotel in Cyprus to offer a bowling green with a club house in 1995.



6. Aliathon Sport Facilities (on Site): Aliathon Green Bowling

- A floodlit all weather Greengauge synthetic outdoor Bowling Green
- Ground 37m x 37m with 8 normal rinks (6 international rinks), installed by the renowned Greengauge of Scotland
- A Club House located next to the Bowling Green is the Headquarters of the dynamic Aliathon Bowling Club; the first Club on the island
- Competitions, matches, fun bowls, knockouts & learn to bowl coaching session
- Double sided score boards in each rink
- Friendly games can be arranged
- Bowls coaching available – free of charge
- Storage Rooms
- Bowls & overshoes available



6. Aliathon Sport Facilities (on Site): Mini-Football Pitch with Artificial Grass & Tennis Court



Mini-Football Pitch with Artificial Grass



Floodlit Tennis Court

6. Aliathon Sport Facilities (on Site): Outdoor Venue with Artificial Grass



Outdoor Entertainment Venue



6. Aliathon Sport Facilities (on Site): Conference / Multifunctional Centre

- Autonomous conference hall
- Main conference hall capacity of 1000 people
- 20 conferences rooms varying in size for team meetings & presentations
- Fully equipped conference venues
- Full range of audio visual equipment including overhead projectors, screens, sound system, TVs, DVDs, flip-charts etc.





7. Other Services:

- Laundry & ironing services
- Travel arrangements via local or travel agents from abroad, including the following:
 - flights
 - cruises
 - transfers
 - car rental
 - bike hire
 - day trips & excursions around Cyprus
- Organisation of activities & entertainment:
 - gala dinners
 - team building activities
 - cinema nights
 - karaoke
 - DJ
 - bingo
 - magician nights
 - live music
 - traditional dance & music nights and many more



Examples of Sport Groups & Events at the Aliathon Resort: Les Mills Cyprus



Examples of Sport Groups & Events at the Aliathon Resort:
Taekwondo Training Camp HWA-RANG



Examples of Sport Groups at the Aliathon Resort: Riga FC (Latvia)



Examples of Sport Groups at the Aliathon Resort: Brentford B' FC (UK).



Testimonial of the B Head Coach Neil MacFarlane:

"A huge thank you from everyone at Brentford Football Club to Aliathon Resort. The hotel provided fantastic service throughout our six-day stay and were always very accommodating no matter our request. Meal times were always flexible to fit around our schedule and the food was of an excellent standard. The rooms were all of excellent standard and kept very clean. We are definitely planning to return to this hotel."



Examples of Sport Groups at the Aliathon Resort: Ufa FC (Russia)_



Other Examples at the Aliathon Resort: Nicola Spirig (Triathlon).

Swiss Olympic gold medallist in triathlon, Nicola Spirig, launched the first Spirit Kids Cup triathlon in Cyprus



Other Examples at the Aliathon Resort: Anne Haug (Triathlon)_

Anne Haug, winner of World Triathlon Team Championship 2013, stood 2nd at World Championship 2012, won 1st position at World Triathlon Series Hamburg (GER) 2013, 1st World Triathlon Series Auckland (NZL) 2012, 2013 and Duathlon: German Champion 2008, 2009 - training at the Aliathon Resort



Other Examples at the Aliathon Resort: Swimming Groups



Sports Events Taking Place in Paphos

Cyprus ranks among the world's top sport training destinations. The existing high level infrastructure meets the demands of the most intensive, professional training programs, which is why it is chosen to be home to incredible sporting events year after year.

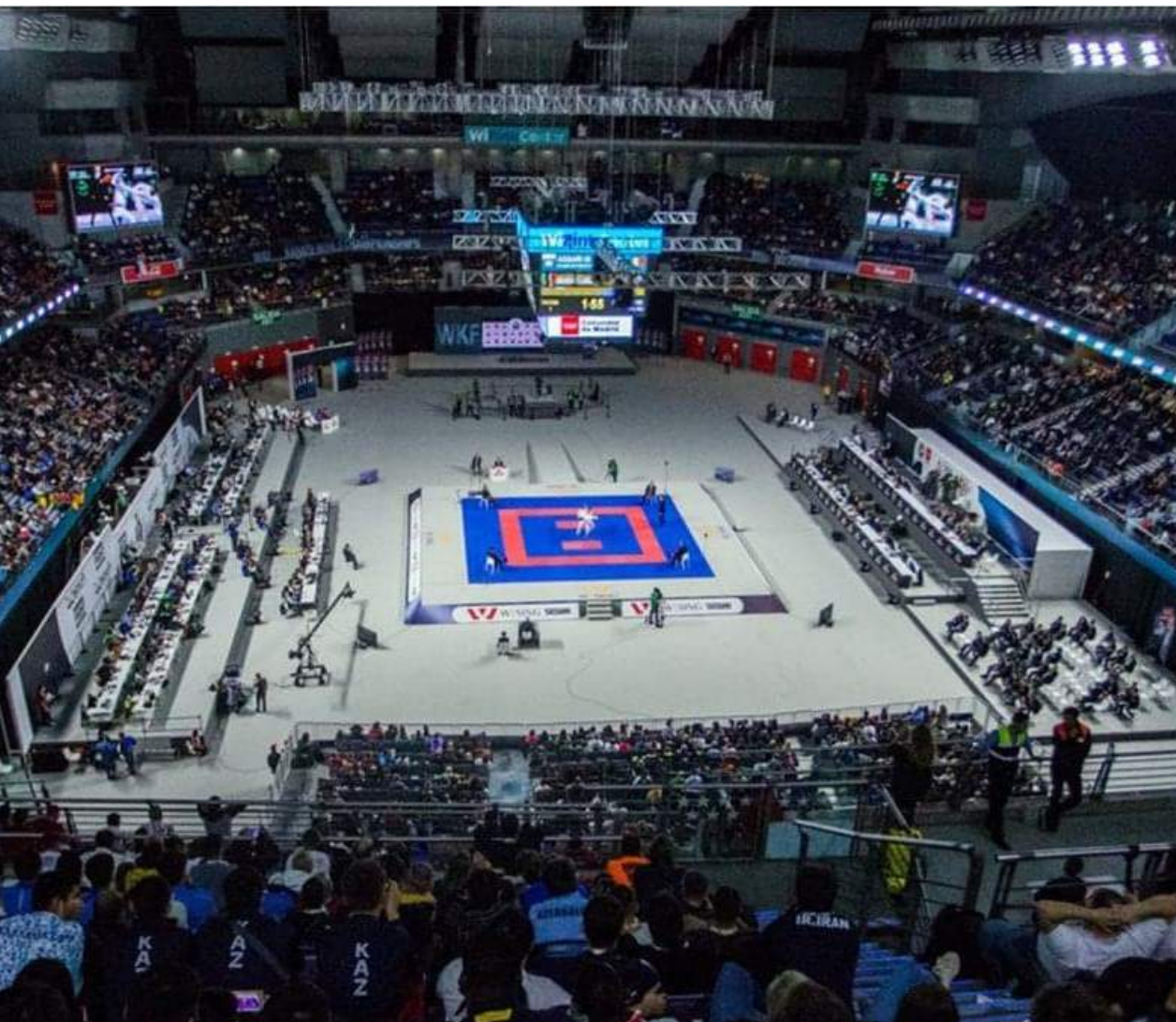
SPORTS EVENTS TAKING PLACE IN PAPHOS:

- Cyprus Logicom Marathon
- Gran Fondo
- Ocean Lava (Triathlon)
- Cyprus Xterra
- Cyprus International 4-Day Challenge



Sport Events at the Aliathon Resort: European Championship WIKF November 2021 (Wado International Karate Federation)

- Aliathon Resort is the official hotel host of the event
- Estimated participation 600-1200 athletes
- Administration Center as well as the registration will be hosted at the Aliathon Multifunctional Centre
- Annual Congress will take place at the Aliathon Conference venue
- The competition will take place at the "Aphrodite Sports Hall" in Paphos



aliathonresort.com

THANK YOU

ALIATHON RESORT